

Ministry of Youth Affairs and Sports

PANCHAYAT YUVA KRIDA AUR KHEL ABHIYAN**1 Introduction:**

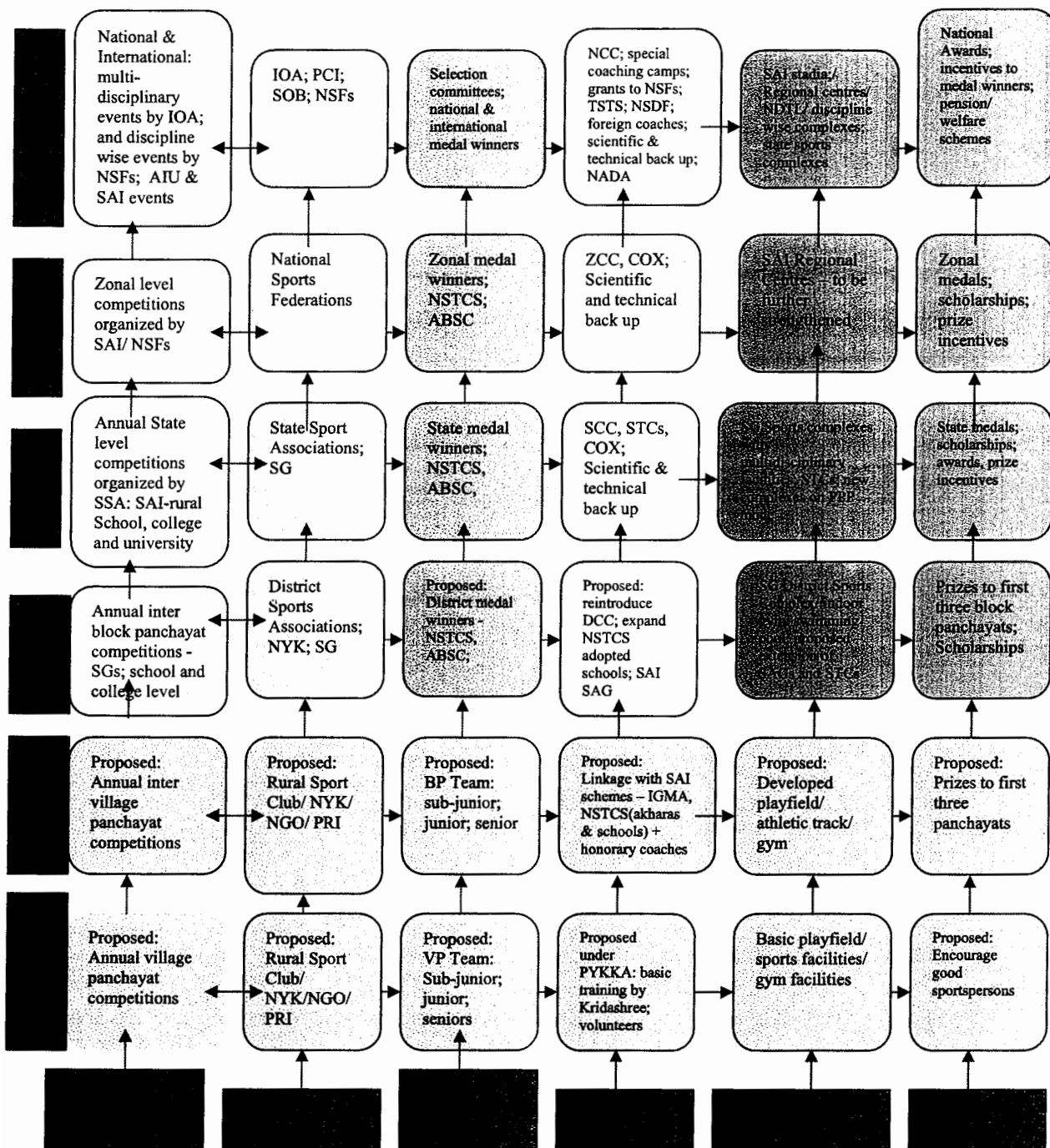
- 1.1** Sports and physical education play a crucial role in the all round development of children, adolescents and youth, hereafter referred to as youth in general, who constitute not only about 70 per cent of our population but, as the Prime Minister has repeatedly emphasized, constitute our single most significant human resource advantage over all aging developed societies and even China. With a view to ensuring sport development as an integral aspect of youth development and youth development as critical to accelerated national development, the National Sports Policy 2001 lays special emphasis on "Broad-basing of Sports" through grassroots level sport activity and "Promoting Excellence in Sports" at the national and international levels. It is, therefore, essential that sport development is given adequate thrust so that it could permeate through other aspects of social life and make the youth health conscious, positive and productive.
- 1.2** The major constraint in taking sport activity to the grassroots level is the very limited availability of basic sports infrastructure/ facilities in the country. Further, the existing base too is highly skewed, as it is largely concentrated in urban areas, which account for not more than 25 per cent of the population. The remaining 75 per cent of the population, which largely lives in rural areas, is deprived of even rudimentary sporting facilities. The rural-urban gap and also that within the urban areas, especially the poorer areas, is getting even wider with large-scale augmentation of sports infrastructure in a few selected cities in connection with hosting of major international sporting events. Similarly, private sector participation in promoting sport activity is also extremely limited. As per some estimates of the University Grants Commission, not more than 30 million students are afforded sports and games facilities in schools, colleges and universities. Perhaps another 20 million youth are afforded such opportunities through youth clubs, sports clubs, etc. This only shows that sports is yet to become part of the formal education system, which still remains largely academic-centric. 700 million youth (including children below the age of 13 years) have little or

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marginal access to sporting facilities. Of these, about 500 million represent rural youth (including children below the age of 13 years), who are relatively even more deprived than their urban counterparts. Universalisation of sports cannot be achieved without adequate thrust on development of sports in rural areas. This has been strongly advocated by the Standing Committee on Human Resource Development in their Thirty Fourth Report, which, inter alia, states that, *'the Government should plan the development of sports in a phased manner so that necessary infrastructure is built up over a period of time'*. This aspect has also been highlighted by the Working Group on Youth Affairs and Sports for the formulation of the Tenth Five Year Plan, which, while referring to thrust areas for the Plan, observed that, *"there is an immediate need to create a network of basic sports infrastructure throughout the country"* and ensure proper access to it *"to enable more people to participate in sports thereby broadening our base for scouting of talent"*. The Twenty Point Programme also speaks of *Yuva Vikas* or Youth Development by providing universal access to sports in rural and urban areas. The draft Comprehensive National Sports Policy, 2008 prepared by this Ministry proposes the implementation of a nation-wide rural sports infrastructure scheme christened the Panchayat Yuva Krida Aur Khel Abhiyan.

- 1.3 The Panchayat Yuva Krida Aur Khel Abhiyan (PYKKA) aims at achieving the abovementioned objectives by providing basic sports infrastructure and equipment at the panchayat level and encouraging sports and games in rural areas through annual competitions at the block and district levels. PYKKA will help States in promoting sport at the grassroots level, which they have not been able to achieve on their own so far due to severe resource constraints. It will also deepen and widen the seedbed of sporting talent, leading to better performances by our sportspersons in national and international events.
- 1.4 The other objectives of the National Sports Policy, such as integration of sports with the formal education system and a holistic approach to the promotion of excellence in sports, needs to be simultaneously pursued by connecting sports activity at the grassroots level with competitions that already exist at the district and state levels as shown in the Sports Development Matrix below:

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SPORTS DEVELOPMENT MATRIX

(IOA – Indian Olympic Association; NSF – National Sports Federation; SSA – State Sports Association; AIU – All India Universities; SAI – Sports Authority of India; NYK – Nehru Yuva Kendra; VP – Village Panchayat; BP – Block Panchayat; GG – State Government; IGMA – Indigenous Games & Martial Arts; NSTCS – National Sport Talent Contest Scheme; ABSC – Army Boys Sports Company; TSTS – Talent Search & Training Scheme; STC – SAI Training Centres; SAG – Special Area Games; COX – Centres of Excellence; NSDF – National Sports Development Fund; NDTL – National Dope Testing Laboratory; NADA – National Anti-Doping Agency; SOB – Special Olympic Bharat; PCI – Paralympic Committee of India)

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The SPORT DEVELOPMENT MATRIX shows the vertical and horizontal linkages proposed between PYKKA and the existing schemes in order to meet the twin objectives of "Broad-basing of Sports" and "Achieving Excellence in Sports". The village and block panchayat tiers will get introduced through PYKKA as a means to promote sport activity at the grassroots level, thereby increasing the base for scouting of talent. The SAI schemes such National Sport Talent Contest Scheme (NSTCS) and the Army Boys Sports Company Scheme (ABSCS) will be expanded to include the block panchayat tier and more sport institutions at the block level will be adopted. The District Coaching Centres of SAI are proposed to be reintroduced to create linkage between village and block level sports activities with that at the district level and above. SAI's Training Centres (STCs), Special Area Games (SAGs) and Regional centres and sub-centres will also be further strengthened for this purpose. As part of rationalization of schemes, the number of schemes will be reduced by bringing all schemes under five major schemes, one each for infrastructure development (other than PYKKA); strengthening of NSFs; support to individual sportspersons; incentives to medal winners; and sportspersons welfare. Both broadbasing and promotion of excellence in sports is proposed to be achieved through a holistic and multi-pronged approach as mentioned above.

- 1.5 The success of any programme depends upon the efficacy of its delivery mechanism. With a view to putting in place a robust implementation mechanism, PYKKA will be implemented on a **MISSION MODE** with clearly spelt out mission statement, objectives, strategies, coverage, implementing agency at the panchayat level, campaign, components, admissibility, financing pattern, mission structure, approval mechanism & release of central assistance, linkages with other sports schemes, measurable deliverables and monitoring and independent evaluation.

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2 Mission Statement:

- 2.1** To encourage and promote sports and games among rural youth by providing them with access to basic sports infrastructure and equipment at the panchayat level, and opportunity to participate in sports competitions at the block and district levels, leading to further opportunities for talented sportspersons emerging from this process to receive advanced training and exposure, and participate and excel in state, national and international tournaments.

3 Mission Objectives:

- 3.1** To provide universal access to sports in rural areas and promote a sports culture among both boys and girls;
- 3.2** To harness available and potential sporting talent among rural youth through a well designed competition structure from the block level;
- 3.3** To put in place an effective mechanism to identify and nurture sporting talent in rural areas;
- 3.4** To make focused efforts to give adequate training and exposure under existing schemes of the Ministry of Youth Affairs and Sports (MoYAS) and Sports Authority of India (SAI), to promising sportspersons coming out of this process;
- 3.5** To promote both indigenous and modern games; and
- 3.6** To create seamless integration between the competition structure right from the panchayat level through to the national level in order to facilitate exponential growth in the number of high performing sportspersons.

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4 Mission Strategies:

- 4.1 Planned rural sports facilities to encourage and promote maximum participation at the village panchayat and panchayat samiti or block panchayat level (planning to be done at the decentralized level);
- 4.2 Modular approach based on perspective planning with adequate operational flexibility in project design taking into account existing facilities, if any, local talents, popular games, including indigenous games, local constraints, etc;
- 4.3 The programme will be implemented through State Governments as a centrally sponsored scheme with one-time seed capital assistance and limited period recurring grant as Central grant-in-aid. The one-time seed capital grant will be shared between the Central Government and State Governments on 75:25 in respect of normal states and 90:10 in respect of Special Category States.
- 4.4 The coverage of states will be linked to sports related reforms such as the integration of physical education and sports with formal education up to class X; linking the recognition of schools with the availability of sports infrastructure and trained physical education instructors; the provision of reasonable budget for broad-basing of sports; holding of rural sports competitions; bringing out comprehensive sports policy; the setting up of a PYKKA Implementation Cell; and making available or facilitating the provision of land free of cost for the development of playfields under this scheme. The State Governments will be encouraged to enter into a Memorandum of Understanding (MoU) with the Ministry of Youth Affairs and Sports for this purpose.
- 4.5 Convergence approach within Government of India in terms of resource mobilization, which includes Ministry of Youth Affairs and Sports, Ministry of Panchayat Raj, Ministry of Human Resource Development, Ministry of Rural Development, Ministry of Tribal Affairs, Ministry of Social Empowerment and

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Justice, and Ministry of Women and Child Development. Similar convergence will also be promoted at the state and local body level.;

- 4.6 The ongoing All India Rural Sports programme will be subsumed in PYKKA. It will be implemented by the Sports Authority of India through state governments/ union territories;
- 4.7 Field level convergence by way of full ownership of the programme with clear-cut role delineation between all stakeholders, especially the local panchayat, local youth club, *including Nehru Yuva Kendra Sanghatan (NYKS)*, local sports club, youth clubs, local school/ college, self help groups, etc;
- 4.8 PYKKA will make use of sports infrastructure in schools, wherever available, and further strengthen it and link it with community sports. Strong linkage shall be created with school sports by promoting school sports and club links. PYKKA also envisages the use of sports as a core activity in all youth development programmes conducted by the Nehru Yuva Kendra Sanghatan (NYKS), Bharat Scouts and Guides (BSG), National Social Service (NSS) and Non-Governmental Organisations (NGOs). These would include providing youth coordinators and volunteers with specialized training in sports and games; organizing sports competitions at youth camps; and using role models from sports for inducing desirable behavioural changes.
- 4.9 Selection of *Kridashree* (Honorary Sports Volunteer) by the implementing agency at the panchayat level, who will manage the sports facilities and also act as a general trainer (could be an active or ex-sportsperson, a youth showing keen interest in sports, or a retired serviceman/ physical education instructor/ physical training master/ teacher). All *Kridashrees* will be put through an orientation course organized by the NYKS in collaboration with State Governments with technical support from the Sports Authority of India; and

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- 4.10** Creation of vertical and horizontal linkages in terms of competition structure, management structure, talent spotting and training structure, infrastructure and award structure through convergence with different sports schemes operated by MoYAS, SAI, State Governments; and sports promotion organizations such as State Sports Associations/ Councils, Indian Olympic Association, National Sports Federations and other public and private sports promotion bodies.

5 Mission Coverage and Duration:

- 5.1** The programme will cover all village and block panchayats/ equivalent units in the country. There are about 607 districts, 6373 block panchayats and 250,000 village panchayats in the country. However, since there is a large variation in the size of population across panchayats, which varies between less than 2,000 to over 10,000, a cluster approach will be adopted in the case of very small panchayats by combining 2 to 3 panchayats under a cluster so that their combined population corresponds to the national average of around 4,600. Similarly in case of an area with both large and small panchayats, the small panchayat (s) can be tagged to the nearest large panchayat. In this manner, it is expected that overall about 200,000 units have to be covered under the scheme, which would cater to the entire 250,000 odd village panchayats. As far as blocks are concerned, all the 6,373 blocks will be covered.
- 5.2** The duration of the Mission would be ten years beginning from 2007-'08 to be implemented in a phased manner over the Eleventh and Twelfth Plan periods.
- 5.3** Allocation of funds to states/ UTs will be subject to their preparing and submitting a State/ UT PYKKA Mission Plan and Annual Action Plans in a prescribed format.

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5.4 Since there would be some gestation period in grounding the programme in year 1 (2007-'08), which would be preceded by a strong awareness campaign component, the year-wise coverage is suggested as under:

YEAR	COVERAGE of Village Panchayats (in %)	Village Panchayats, including clusters (Nos)	Block Panchayats
2007-08	Since the current financial year is coming to a close, the remaining period will be used for preparatory activities such as entering into MoUs with State Governments; the setting up of the mission directorate and State implementation cells; the preparation of detailed operational guidelines; the launch of advocacy campaign; hiring of experts; etc.		
2008-09	10%	20,000	637
2009-10	10%	20,000	637
2010-11	10%	20,000	637
2011-12	10%	20,000	637
2012-13	12%	24,000	765
2013-14	12%	24,000	765
2014-15	12%	24,000	765
2015-16	12%	24,000	765
2016-17	12%	24,000	765
Total	100%	2,00,000	6,373

5.5 Selection of village panchayats and block panchayats and where panchayats are non-existent equivalent units will be on the basis of the following criteria:-

5.5.1 The Panchayats that are able to mobilize/ tie-up matching amount (i.e., equivalent to the grant amount) or more through own resources or from other sources such as state government contribution, MLALAD scheme, MPLAD scheme, Backward Region Grant Fund, National Rural Employment Guarantee Act assistance,

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private contribution, etc will get automatic preference for priority selection. The panchayats will also have to comit free land, timely rendition of accounts, and the proper management of accounts.

- 5.5.2** Panchayats that already have basic sport infrastructure, including school sports infrastructure which can also be used for community sports beyond school hours and during holidays, shall get priority over those without such infrastructure provided the concerned panchayat/ school or any other such authority, undertakes in writing to make the infrastructure available for community use or to be managed by the sports youth club. Schools will be given first priority subject to the availability of land with them.
- 5.5.3** Panchayats that have a fully functional sport/ youth club that can manage the sport facility will get priority in terms of coverage.
- 5.5.4** Not more than 20 per cent of the village panchayats can be covered in a block except in scheduled areas.
- 5.5.5** Coverage of block panchayats should be done, to the extent possible, in an equitable manner.
- 5.5.6** Panchayats with a population higher than the national average will get preference. In case of smaller panchayats and remote areas a cluster approach will be followed based on 'hub and spoke' model. In other words, the most populated panchayat will also service the satellite habitations.
- 5.5.7** The costing is done on the basis of standard norms. The funding requirement for village panchayats has been worked on the basis of the national average in terms of population per panchayat, which comes to about 4,600. However, there are states like Bihar where the average population per panchayat is about 10,000, and those like Punjab where the average is about 1350, and many others where the

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average may fall somewhere between the two extremes. Hence, it is proposed that the actual funding would be on prorata basis taking the national average as the base. However, for the sake of simplicity, the budget has been worked out on the basis of standard panchayat concept based on the national average.

5.5.8 Any other considerations that may be prescribed by the Government of India.

6 Panchayat level Implementation Agency:

6.1 The implementation agency at the village/ block panchayat level shall be done as per the following criteria:-

6.1.1 Sports club of NYK – 1st preference

6.1.2 Youth club of NYK – 2nd preference

6.1.3 State Sport/ youth club – 3rd preference

6.1.4 Other NGO in sport/ youth activity – 4th preference

6.1.5 Self Help Group – 5th preference

6.1.6 PRI – by default if no takers

6.2 The abovementioned preference system shall be subject to the preferred agency being a legal entity such as a registered society, and being active in sports/ youth activities. Otherwise the preference will automatically go to the next agency in order of preference and so on.

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7 **Mission Campaign:** a full-fledged campaign shall be conducted through the Sports Bureau (Mission Directorate) in MYAS, NYKS, SAI and State Government mechanisms. The campaign will aim at disseminating information and generating enthusiasm about PYKKA among target groups that will include sports clubs, youth clubs, self help groups, NGOs engaged in sports activities, etc. Appropriate funding arrangement shall be made for carrying out the campaign through media, publications, seminars, workshops, etc.

8 **Mission Components:**

8.1 Under the programme, financial assistance shall be given to a village/ block panchayat for the following purposes:

8.1.1 **One-time Capital Grant:** for development of sports infrastructure.

8.1.2 **Annual Acquisition Grant:** for a period of five years for acquisition of sports equipment, accessories, support fixtures, consumables and repair and maintenance. Beyond 5th year it will be the responsibility of the state government/ local body to fund this component.

8.1.3 **Annual Operational Grant:** for a period of five years to meet operational expenses of non-competition activities, including honorarium to *Kridashree*, maintenance of infrastructure, etc. While the *Kridashree* will be eligible for a monthly honorarium of Rs. 500 per month at the village level and Rs. 1,000 at the block level, he/ she will also be eligible to charge a small fee from the players for the use of the playground and equipment as may be prescribed by the Government of India. He/ she will also be entitled to provide private coaching on payment basis beyond community play hours as fixed by the panchayat. The promotion of coaches will be encouraged in the entrepreneurial mode under which the Government provides a stipend to the identified coach and he/ she is allowed to charge indent user fees from the trainees. This will both reduce financial burden

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on the Government and encourage entrepreneurship and performance orientation on the part of coaches. Beyond 5th year it will be the responsibility of the state government/ local body to fund this component.

8.1.4 Annual Competitions Grant: for organizing tournaments at the block level and the district level. This will be implemented through state governments/ union territories with technical support from the Sports Authority of India.

8.1.5 Prize money: to village panchayats securing first three positions at the annual block level tournament and to block panchayats securing first three positions in the annual district level tournament.

8.2 Technical Support and Capacity Building Services: subject to a ceiling of 5 per cent of the total allocation, a corpus fund of Rs. 50 crore @ Rs 10.00 crore per year during the Eleventh Five Year Plan period will be placed with MoYAS for providing technical support and capacity building services (TSCBS) to the Mission at the national and state level.

8.2.1 The fund shall be earmarked kept for this purpose in National Sports Development Fund (NSDF), which is an omnibus fund for sports development, as a distinct subset in relaxation of the matching contribution condition applicable to normal budgetary support to NSDF. This fund will be non-lapsable and will be utilized exclusively for the purposes providing technical and other support to the Mission, including mission campaign activities.

8.2.2 The items of expenditure will include remuneration/ contract payment to mission personnel, experts, consultants; outsourcing functions like the development and management of IT enabled Management Information Systems, the conduct of orientation programme for Kridashrees; website development, web enabled reporting systems; hiring of space and the procurement of office equipment; the hiring of agency services for mission campaign; audio-visual productions and

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media campaigns; contracting or supporting research studies, study visits, training programmes; promote international cooperation and exchange programmes in the field of rural sports; monitoring and evaluation; and any other activity approved by the General Council of PYKKA. The approval process shall be as laid down in the guidelines approved by the General Council. The General Council will frame its own regulations which shall be duly notified by the Ministry of Youth Affairs and Sports.

8.2.3 The assets of the Funds will include grants from the Central Government and contributions received from statutory bodies, United Nations and its associated bodies, other international organizations, private and public corporate entities, trusts, societies and individuals, provided that the decision of the General Council with regard to acceptance or otherwise of the contribution from an individual or organization shall be final. A sum of Rs. 10 crore out of the budget allocation made for the current Financial Year (2007-'08) under the Rural Sports Programme, shall be placed in this Fund and utilized to mount the TSCBS in the interim period pending sanction of funds for the PYKKA. Similarly, Rs. 10 crore per annum will be contributed to NSDF during the remaining years of the Eleventh Five Year Plan period.

8.2.4 The General Council may, with the previous approval of the Central Government frame and amend bye-laws from time to time for the regulation, management, appointment of personnel and the terms and conditions of their appointment and for any other purpose connected with the execution and management of the objects of the Fund; for the conduct of the business of the General Council with regard to the Fund; for delegation of power excluding policy making power; financial delegation; formation of committees and sub-committees to assist the General Council to tender technical or expert advice or merely perform

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ministerial acts involving no discretion or are considered necessary to common usage.

8.2.5 All contracts and other assurances shall be executed in the name of the Council and signed on their behalf by the Joint Secretary and Mission Director in charge of the Fund.

8.2.6 The Fund shall be maintained in a separate bank account in the State Bank of India. Any withdrawal of funds from the accounts of the Fund shall be regulated in a manner to be determined by the General Council.

8.2.7 The General council shall be the final authority to decide on the overall policy of investment of moneys of the Fund not required immediately.

8.2.8 The General Council may appoint such staff as it may consider necessary and on such terms and conditions as it may consider appropriate to operate the Fund. The administrative expenses in this regard shall be a legitimate charge on the Fund.

8.2.9 Regular accounts shall be kept of all monies and properties and of income and expenditure of the Fund and shall be audited by the Comptroller and Auditor General of India.

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8.2.10 An Annual Report of the working of the Fund shall be prepared by the Member Secretary of the General Council, which, after the approval of the General Council shall be presented to the Government of India.

8.3 Funds shall also be mobilized from the Ministry of Panchayat Raj for training and capacity building of Panchayat Raj Institutions (PRIs) for effective implementation of the Mission.

9 Admissible Items/ Activities:

9.1 *One-time Capital Grant:*

9.1.1 Leveling of land

9.1.2 Development of playfield

9.1.3 Athletics track

9.1.4 Goal posts, poles for net games, etc

9.1.5 Fencing of playfield

9.1.6 Development of water bodies

9.1.7 Outdoor fitness equipment

9.1.8 Seating structures

9.1.9 Improvement of existing sports infrastructure, if any (local schools, etc)

9.1.10 Washroom/ change room

9.1.11 Indoor facilities

9.1.12 Other items permissible under the Detailed State Action Plan

9.2 *Annual Acquisition Grant:*

9.2.1 Sports equipment such as bats, racquets, sports kits, etc

9.2.2 Sports accessories such as pads, guards, helmets, bands, etc

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- 9.2.3 First aid and sports medicine kits
- 9.2.4 Special sports gear
- 9.2.5 Score board
- 9.2.6 Consumables such as nets, balls, shuttlecocks, chalk, etc
- 9.2.7 Indoor fitness equipment
- 9.2.8 Other items permissible under the Detailed State Action Plan

9.3 *Annual Operational Grant:*

- 9.3.1 Honorarium to Kridashree
- 9.3.2 Management of sporting activities
- 9.3.3 Routine repair and maintenance
- 9.3.4 Other items permissible under the Detailed State Action Plan

9.4 *Annual Competitions Grant:*

- 9.4.1 Boarding and lodging of participating teams
- 9.4.2 Event management costs, including honorarium to coaches, umpires, referees, supporting personnel, etc
- 9.4.3 Other items permissible under the Detailed State Action Plan

9.5 *Prize Money:*

- 9.5.1 Shields/ Cups/ Trophies to winning teams, players, panchayats and blocks
- 9.5.2 Can be utilized for any of the permissible activities under the programme

9.6 Model illustrative projects at the village panchayat and the block panchayat level shall be prepared and disseminated under the TSCBS component.

9.7 **Technical Support and Capacity Building Services:**

- 9.7.1 Engagement of Chief Technical Consultant in the Sports Bureau of MoYAS
- 9.7.2 Engagement of Domain Expert Consultants in the Sports Bureau of MoYAS

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- 9.7.3 Engagement of technical personnel on contract basis in the Mission Directorate for Mission management, appraisal and monitoring
- 9.7.4 Conduct subject related workshops/ seminars in different regions
- 9.7.5 Disseminate model projects
- 9.7.6 Organize study tours as part of capacity building exercise
- 9.7.7 Conduct case studies and document and disseminate success stories
- 9.7.8 Assist capacity building efforts of state governments/ union territories (UT)
- 9.7.9 Undertake Mission Campaigns
- 9.7.10 Support one State level Technical Consultant at the state/ UT level
- 9.7.11 Meet administrative, travel and related costs of Mission personnel
- 9.7.12 Meet any other cost that may be approved by the PYKKA General Council

10 **Financing Pattern:**

- 10.1 **One-time Seed Capital Grant:** Rs. 1 lakh to each village panchayat having minimum 4,600 population (national average) with additional funding on prorata basis for additional population size beyond the national average. This will be contributed on 75:25 basis between the Central Government and State Governments for normal States and on 90:10 basis for Special Category States. In other words, the Central grant will be Rs. 75,000/- per village panchayat for normal States and Rs. 90,000/- per village panchayat for Special Category States. The balance amount of Rs. 25,000/- per village panchayat in respect of normal States and Rs. 10,000/- per village panchayat in respect of Special Category States will have to come as State contribution.
- 10.2 A uniform grant of Rs. 5 lakh to each block panchayat. The sharing pattern between the Central Government and State Governments will be 75:25 for normal States and 90:10 for Special Category States. In other words, the Central grant will be Rs. 3.75 lakh per block panchayat for normal States and Rs. 4.50 lakh per block panchayat for Special Category States. The balance amount of Rs. 1.25 lakh per block panchayat in respect of normal States and Rs. 50,000/- per block

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panchayat in respect of Special Category States will have to come as State contribution.

10.3 *Annual Acquisition Grant (for 5 years):* this would be tantamount to tapering grant if we take into account inflationary trends. The state governments/ local bodies would be expected to meeting the full funding requirement on this account beyond year 5.

10.3.1 Rs 10, 000 to each village panchayat (100% Central grant)

10.3.2 Rs. 20,000 to each block panchayat (100% Central grant)

10.4 *Annual Operational Grant (for five years):* this would be tantamount to tapering grant if we take into account inflationary trends. The state governments/ local bodies would be expected to meeting the full funding requirement on this account beyond year 5.

10.4.1 Rs. 12,000 per annum to each village panchayat (100% Central grant)

10.4.2 Rs. 24, 000 per annum to each block panchayat (100% Central grant)

10.5 *Annual Competitions Grant:* this will be a continuing grant as per the on going rural sports programme.

10.5.1 Rs. 3,00,000 as 100% Central grant to each district (all 600 districts; at present being implemented under the All India Rural Sports programme).

10.5.2 Rs. 50, 000 Central grant to each block as 100% Central grant.

10.6 *Prize Money:*

10.6.1 Rs. 25,000/ 15,000/ 5,000 as 100% Central grant to first three village panchayats at the block level tournaments (all 6,373 blocks); and Rs. 50,000/30,000/ 10,000

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as 100% Central grant to the first three block panchayats at the district level tournament (all 607 districts).

10.7 PYKKA TSCBS within NSDF:

10.7.1 Rs. 50 crores during the Eleventh Five Year Plan period @ Rs. 10 crore budgetary support every year during the Eleventh Five Year Plan period.

10.8 Mission Outlay:

10.8.1 The Mission outlay for the Eleventh Plan is more or less restricted to the allocation of Rs. 1,500 crore made by the Planning Commission. The requirement of funds for the Eleventh Plan is projected at Rs. 1,567 crore. The requirement of funds for the Twelfth Five Year Plan has been projected at Rs. 2,887 crore without any inflation indexing. The total for the two plan periods comes to around Rs. 4,455 crore.

10.8.2 The year-wise outlay for the Eleventh Plan and Twelfth Plan periods is given at ANNEXURE A.

11 Mission Structure:

National level

11.1.1 General Council:

Minister of Youth Affairs & Sports

Chairperson

Minister of Panchayati Raj

Co-Chairperson

Secretaries of Youth Affairs & Sports,
Panchayat Raj, Rural Development, Higher
Education, School Education, Tribal
Affairs, Social Empowerment & Justice,
and Women & Child Development

Members

Adviser, Planning Commission

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	Member
Chief Secretaries of five selected States/ Uts	Members
Director General SAI	Member
Director General Nehru Yuva Kendra Sanghatan (NYKS)	Member
Joint Secretary (Youth Affairs)	Member
Financial Adviser (YAS)	Member
Additional/ Joint Secretary Panchayati Raj	Member
Chief Technical Consultant, PYKKA	Member
Three Representatives from National Sports Federations	Members
Joint Secretary (Sports) and Mission Director	Member Secretary

11.1.2 The General Council (GC) will be the highest policy making body for the Mission. Apart from giving overall guidance, including policy guidelines and direction to the Mission, the GC will review the performance of the Mission. The GC shall also be empowered to determine and approve the strength of mission personnel and fix the terms and conditions of their contracts; the management of the PYKKA TSCBS Fund; allow persons to join the mission directorate on

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deputation basis; determine and approve the terms and conditions for the approval of experts/ consultants at national and state level; approve overheads for the mission directorate; reallocate resources across states and components for the purpose of optimal utilization of funds. The GC will meet at least once in six months.

11.1.3 Executive Committee:

Secretary, MoYAS	Chairperson
Secretary, Panchayati Raj	Co-Chairperson
Adviser, Planning Commission	Member
Secretaries of Sports & Youth Affairs, and Panchayati Raj from five selected states/ Uts	Members
Representatives of Panchayat Raj, Rural Development, Higher Education, School Education, Tribal Affairs, Social Empowerment & Justice, and Women & Child Development not below the rank of Joint Secretary to Government of India	Members
Director General, SAI	Member
Director General, NYKS	Member
Joint Secretary (Youth Affairs)	Member

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Financial Adviser (YAS)	Member
Additional/ Joint Secretary Panchayati Raj	Member
Three Representatives from National Sports Federations	Members
Chief Technical Consultant, PYKKA	Member
Domain Expert Consultants	Members
Joint Secretary (Sports) and Mission Director	Member Secretary

11.1.4 The Executive Committee (EC) will be empowered to approve the PYKKA Mission Plan and detailed Annual Action Plans of State Governments/ Uts; appoint chief technical consultant and domain expert consultants at the national level; modify the list of admissible items of expenditure under different heads; approve studies; appoint independent evaluators of the Mission, review linkages with other sports schemes, and exercise such other powers as may be assigned to it by the GC.

11.2 State level Executive Committee:

Chief Secretary	Chairperson
Secretaries of Youth Affairs & Sports, Panchayat Raj, Rural Development, School & Mass Education, Scheduled Caste & Scheduled Tribe Development Department,	Members

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and Women & Child Development

Chairman/ Director General/ Managing Director of State Sports Authority	Member
Regional Coordinator, SAI	Member
Zonal Director and the Regional Coordinator, NYKS	Members
State Technical Consultant, PYKKA	Member
State Technical Consultant (Panchayats)	Member
Three Representatives from State Sports Federations	
Director (Youth Affairs & Sports) and State Mission Director	Member Secretary

11.2.1 The State level Executive Committee (SLEC) will be empowered to approve District PYKKA Mission Plan and Annual Action Plans and finalise the State PYKKA Mission Plan and Annual Action Plans for creation of sports infrastructure and drawing up annual calendar of competitions; reallocate resources within the state within the overall mission guidelines; appoint State Technical Consultant; give overall guidance and directions; nominate additional members/ invitees; and monitor, review and evaluate implementation of the mission.

11.3 District Level Executive Committee:

President, District Panchayat	Chairperson
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Chief Executive Officer of District Panchayat (CEO, DP)/ Project Director of District Rural Development Agency (PD, DRDA)

Deputy Chairperson

Five Chairmans of selected Panchayat Samitis; and Five Sarpanches of selected panchayats

Members

Chief District Medical Officer, District Panchayat Officer, District Education Officer, District Welfare Officer

Members

District Youth Coordinator, Nehru Yuva Kendra

Member

Director Sports Officer

Member Secretary

11.3.1 The District level Executive Committee (DLEC) will be empowered to recommend phased coverage of panchayats and blocks within the overall mission guidelines; approve Panchayat and Block Mission Plans and Annual Action Plans to be prepared in the prescribed format for creation of sports infrastructure and organizing competitions; finalise the district level mission plan to be prepared in the prescribed format; reallocate resources within the district within the overall mission guidelines; give overall guidance and directions; and monitor, review and evaluate implementation of the mission at the panchayat, block and district level; and exercise such other powers as may be assigned to it by the SLEC.

11.4 The overall Mission Structure at the national/ state and district level is given at **ANNEXURE B**.

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12 Approval Mechanism and Release of Funds:

12.1 State Governments/ Uts will be required to prepare and submit a State PYKKA Mission Plan in the prescribed format projecting a ten year perspective plan along with annual action plans for the Eleventh Five Plan period. After approval of the Annual Action Plan by the EC, MoYAS will communicate the tentative outlay to state governments/ Uts, which, in turn, will communicate tentative district-wise outlays. The States/ Uts may avail themselves of consultancy services for preparation of State/ UT PYKKA Mission Plan and Annual Action Plans, for which assistance will be available from TSCBS.

12.2 Four alternatives may be considered for release of the one-time capital grant for village and block panchayats/ equivalent units depending upon the position prevailing in different states.

12.2.1 MYAS to sanction and release the funds directly to the nodal agency designated by the States/ Uts such as State Sports Authority, which will release it to the panchayats, which in turn will release it to the implementing agencies;

12.2.2 MYAS will release the funds to the NYKS Youth Coordinator Office at the district level, which will release it to the panchayats, which in turn will release it to the implementing agencies;

12.2.3 MYAS will directly release the funds to the Panchayats directly through electronic transfer/ draft with tie up with the State Bank of India.

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12.2.4 MYAS will release the funds to the State Government as grant-in-aid, which will release it to the panchayats within 15 days of receipt of funds, which in turn will release it to the implementing agencies.

12.2.5 The competition grant at district level will be routed to the state governments and union territories through the Sports Authority of India (the Netaji Subash National Institute of Sports, Patiala).

12.2.6 The competition grant at block level will be routed to the state governments and union territories through the Sports Authority of India (the Netaji Subash National Institute of Sports, Patiala).

12.2.7 The annual operations grant and annual acquisition grant will also be routed through the Sports Authority of India (the Netaji Subash National Institute of Sports, Patiala).

12.2.8 A suitable mechanism will be developed to monitor the flow of funds and the rendering of accounts.

12.3 Release of the Central Assistance will be in two installments and will depend on submission of utilization certificates (Ucs) within prescribed time limit in accordance with the provisions of the General Financial Rules.

12.4 The State Government will be responsible to certify utilization to MoYAS.

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13 Linkages with existing Schemes of MoYAS and SAI:

13.1 Close linkages will be established between PYKKA and the Sports Scholarship Scheme, and Promotion of Sports and Games in Schools, Colleges and Universities, especially in terms of training and competition structure.

13.2 The ongoing All India Rural Sports Programme which is at present being implemented through the the Netaji Subash National Institute of Sports. Patiala will get subsumed into this scheme.

13.3 Similarly close linkages will also be established between PYKKA and SAI Schemes, viz., National Sport Talent Contest Scheme, Army Boys Sports Company, SAI Training Centre Scheme, Special Area Games Scheme and Centres of Excellence Scheme.

13.4 Appropriate linkages will be established with special focus schemes such as promotion of sports for women, promotion of sports for disabled, anti-doping scheme, etc.

13.5 The Mission Directorate will be responsible for identifying areas where linkages could be established and working out guidelines and mechanisms for forging such linkages.

14 Mission Deliverables:

14.1 Visible basic sports infrastructure at the Village Panchayat level and the Block Panchayat level.

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- 14.2 Well established annual calendar of sporting events at the Village and block panchayat levels.
- 14.3 Creation of a sports culture through a well planned and well executed National Rural Sports campaign.
- 14.4 Broad-basing and popularization of sports.
- 14.5 Promotion of indigenous sports.
- 14.6 Robust linkages to expand the base of talented sports persons.

15 Mission Management:

- 15.1.1 The National Mission Directorate shall be headed by the Joint Secretary (Sports) in MoYAS and will be supported by a Chief Technical Consultant, Domain Expert Consultants, and technical personnel as per need based manpower strength approved by the GC. The manpower in the Mission Directorate shall be hired on contract basis as per terms and conditions approved by the GC.
- 15.1.2 The Mission Directorate will have collaboration with various national and international agencies related to sports activities. It will function as the nodal point for all technical support activities and overall mission management. The Mission Directorate will be funded under the NSDF.

16 Monitoring and Independent Evaluation:

- 16.1 MoYAS will periodically monitor Mission progress.

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- 16.2 State Government/ UT will submit quarterly progress reports.
- 16.3 Mission Directorate will conduct random studies for concurrent evaluation.
- 16.4 Independent Evaluation Agencies shall be appointed for impact studies and concurrent evaluation.
- 16.5 The Expenditure Finance Committee will review the Scheme after two years of implementation for mid-course correction, if necessary.

ANNEXURE A: BUDGET PROJECTION OF PYKKA (Rs in Crore)

Component	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	2016-17	Total
One-time capital grant:											
i. Block panchayat		24.51	24.51	24.51	24.51	29.44	29.44	29.44	29.44	29.44	245.23
ii. Village panchayat		153.60	153.60	153.60	153.60	184.32	184.32	184.32	184.32	184.32	1536.00
Annual Acquisition grant:											
i. Block panchayat		1.27	2.55	3.82	5.10	6.63	6.88	7.14	7.39	7.65	48.43
ii. Village panchayat		20.00	40.00	60.00	80.00	104.00	108.00	112.00	116.00	120.00	760.00
Annual Operational grant:											
i. Block panchayat		1.53	3.06	4.59	6.12	7.95	8.26	8.56	8.87	9.18	58.12
ii. Village panchayat		24.00	48.00	72.00	96.00	136.80	129.60	134.40	139.20	144.00	924.00
Annual Competitions grant:											
i. District panchayat		18.21	18.21	18.21	18.21	18.21	18.21	18.21	18.21	18.21	163.89
ii. Block panchayat		31.87	31.87	31.87	31.87	31.87	31.87	31.87	31.87	31.87	286.83
Prize money:											
i. Block panchayat		5.463	5.463	5.463	5.463	5.463	5.463	5.463	5.463	5.463	49.16
ii. Village panchayat		28.683	28.683	28.683	28.683	28.683	28.683	28.683	28.683	28.683	258.14
TSCBS	10.00	10.00	10.00	10.00	10.00	15.00	15.00	15.00	15.00	15.00	125.00
Total	10.00	319.13	365.94	412.74	459.54	568.36	565.72	575.08	584.45	593.81	4454.80
Plan wise Total					1567.37					2887.43	
Grand Total										4454.80	

ANNEXURE B: STRUCTURE OF PYKKA MISSION

